



The Zweig Law attorneys have a combined 90 years of experience defending ski and recreation industry clients. Its members are active participants in the Association of Ski Defense Attorneys, with Maryjo and Steve Zweig having served as the organization's President. Each member frequently presents on risk management and other issues to industry groups, including the National Ski Areas Association, Ski Areas of New York, Colorado Ski Country, and the Rocky Mountain Lift Association. They also regularly provide risk management training to line level employees of their ski industry clients. The Zweig Law attorneys serve as panel counsel for all the major ski area insurance programs (MountainGuard, Safehold, and Alpine Shield). With an office in the heart of Colorado ski country, they are each avid skiers.

## **Brian Birenbach**

Brian concentrates his practice on the representation of corporations and individuals in civil litigation, defending product liability, sports and recreation, and premises cases. Brian devotes a significant portion of his time to the representation of ski resorts, ski shops, and ski equipment manufacturers. Over the years, Brian has obtained numerous decisions limiting the liability of his ski industry clients. A member of the Association of Ski Defense Attorneys, Brian is a frequent speaker on issues relating to ski industry liability. Each year, Brian trains ski patrols, lift operators, and ski shop employees. Brian's practice includes drafting liability waivers and counseling his ski/sport shop clients on industry best practices. A 1994 graduate of the of the Syracuse University College of Law, Brian is admitted to practice in Colorado, New York, and Florida.

## Maryjo Zweig

Maryjo, a seasoned trial attorney, has successfully tried cases in state and federal court throughout New York State and Colorado, defending ski areas, river rafting outfits and other recreational facilities. Because of her extensive industry experience, Maryjo has been retained as parachute counsel on several occasions to defend particularly difficult claims at trial. Maryjo has also counseled ski resorts and ski shops throughout New York and Colorado in all areas of their operations. She regularly speaks before ski industry and other groups on risk management issues, including the National Ski Areas Association. She has also been a featured speaker for the Colorado River Outfitters Association. A 1989 graduate of the University at Buffalo Law School, Maryjo is admitted to practice in New York and Colorado.

## **Steven Zweig**

For 36 years, Steve has worked as a trial lawyer. He focuses his practice on the defense of ski industry clients, representing dozens of insured and self-insured ski areas throughout New York State. Because of his decades of industry experience, he is frequently retained as co-counsel at trial or for the retrial of snow sports cases. Steve is a leader of the ski defense bar, having served as the immediate past President of Association of Ski Defense Attorneys. Steve frequently presents on risk management and other issues to industry groups, including the Ski Areas of New York and the National Ski Areas Association. A 1985 graduate of the University at Buffalo Law School, Steve is admitted to practice in New York.